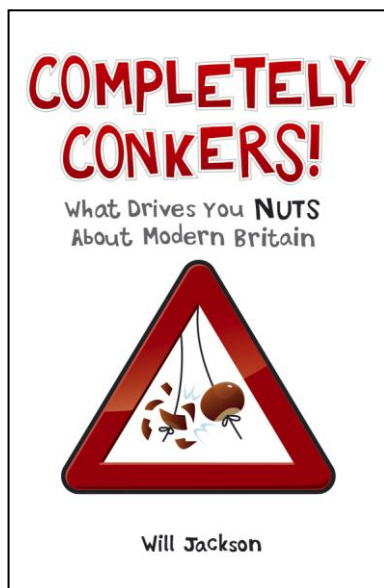


● Summersdale New Book Press Release ●

Political correctness and ridiculous red tape gets a pasting

PUBLICATION DATE: October 2009



Completely Conkers!

What Drives You NUTS About Modern Britain

by

Will Jackson

ISBN: 978 1 84953 004 0 Hardback 224 pages £9.99 October 2009

Who would live in a country where no child is allowed to win a race on school sports day?

About 60 million Britons – that's who!

- **Trapeze artists were told by insurers to wear hard hats in accordance with the European Union's Temporary Work at Heights Directive**
- **After falling in the prison shower, a career criminal was compensated £248,000, including a substantial amount for loss of earnings**
- **A city council removed the conkers from dozens of horse chestnut trees, fearing for the safety of tree climbers searching for the ultimate sixer!**

For anyone who's ever uttered the words 'It's political correctness gone mad!' here's a book that highlights the nonsense rules, pointless laws and outrageously expensive directives that leave most people either fuming with rage or laughing at the sheer lunacy of such flagrant and ridiculous red-tape.

Lough out loud as you read about the children forbidden from winning a race at sports day. Guffaw at the phone contractor deemed unqualified to dig a six-inch trench because he did not have 'underground capability'. Just bear in mind that this book doesn't come with a safety warning, so when you do yourself a mischief falling out of bed because you're chortling so much at the content, don't be trying to nail the publisher for compo.

Media opportunities:

- Ideal feature fodder
- Extracts
- Competition prizes
- Author available for interview
- Gift/stocking filler round-ups
- Review copies available

About the author: Will Jackson is a Grumpy Old Man in the making. He lives in Sussex with his wife and two children, both of whom have been raised to believe that winning the Sack Race does not make them Bad People.

Completely Conkers is published by Summersdale and available through all good bookshops and internet booksellers or by telephoning Summersdale.

To request review copies or to be put in touch with the author

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