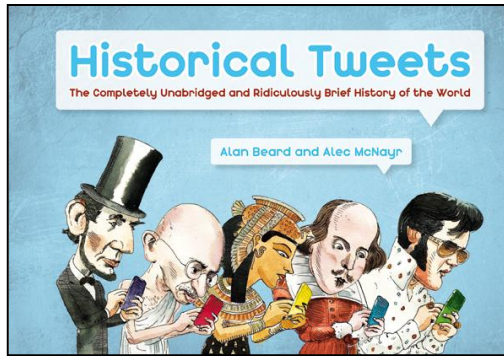


Summersdale Press Release
Outrageous historical revelations as LOL tweets



HISTORICAL TWEETS

The Completely Unabridged and Ridiculously Brief History of the World

Alan Beard and Alec McNayr

ISBN: 978 1 84953 232 7 HB 132pp £9.99 Oct 2011

From Plato to Princess Diana, from Merlin to Michael Jackson, here's what the famous (and infamous) would say in fewer than 140 characters!

History's most famous personalities share their ridiculous, scandalous and humorous thoughts in this irreverent hardback. From the ancient tweets of @Plato and @Socrates to more recent updates from @Napoleon, @Hitler and @Lady Di, **Historical Tweets** gives you the inside story on some of the world's most momentous events. Here are just a few examples:

Everyone is on board with a single currency but the Brits. Ridiculous! What could go wrong?

3:44 PM August 14, 1999 from EUTweets EuroBank European Central Bank

First draft: Float like a butterfly, sting like a well-constructed insult. Thoughts?

2:30 PM October 29, 1960 from TweetKO Ali Muhammad Ali

Trying new diet. Want to get back into my skinny jeans.

8:17 AM May 8, 1933 from pacitweets Gandhi Mohandas Gandhi

About to go on stage. @BubblesTheChimp ate one of my gloves. What now?

7:33 PM October 14, 1983 from twiller OneGlove Michael Jackson

I must make sure my children avoid the circus-like atmosphere of a royal wedding.

4:06 PM July 29, 1981 from Twittingham Palace LadyDi Diana, Princess of Wales

What would I do without match.com?

10:34 PM June 2, 1540 from tweeter of london Henry8 King Henry VIII

History books have been ruining history with so much analysis and so many unnecessary words. Thankfully, for those who can handle only 140 characters' worth of history at a time (and don't mind breaking their history teachers' hearts), here is the perfect book.

Media opportunities: Extracts/serialisation; perfect snippets to amuse (and infuriate) all adults this festive season.

Authors, Alan Beard and Alec McNayr are self-appointed *Twitterstorians* as well as running their own social media marketing agency. Together they have led creative campaigns for clients such as Nokia, Sony Pictures, 20th Century Fox, Universal Pictures and UCLA. They live in Los Angeles, California and, in late 2008, created the Historical Tweets blog. Learn more at McBeardMedia.com



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