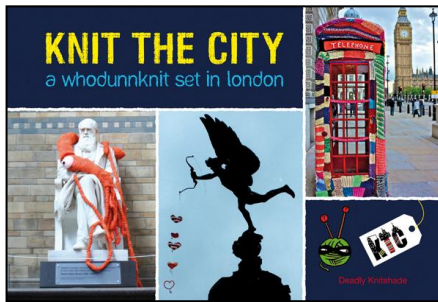


## Summersdale Press Release

Prepare to meet your friendly neighbourhood guerrilla knitters. Wool has never been so cool!

**PUBLICATION DATE: 5<sup>TH</sup> SEPTEMBER 2011**



# KNIT THE CITY

## A WHODUNNKIT SET IN LONDON

DEADLY KNITSHADE

ISBN: 978 1 84953 179 5 Hardback 128 pages £9.99 5<sup>th</sup> September 2011

Deadly Knitshade and her secret army of yarnstormers set out to bring a little happiness around London with their unique brand of knitted graffiti. Where there is wool, there's a way, and soon the nimble needle ninjas are transforming some of the capital's landmarks into a riot of colour.

An 8-metre giant knitted squid on a statue of the father of modern biology, a giant cosy on a red telephone box, a woollen re-enactment of Alice in Wonderland on the South Bank, a 13ft spider's web full of trapped insects and fairies in a tunnel beneath Waterloo station – this is art on art that is as enchanting as it is inspirational.

Presenting London in an entirely new perspective, **Knit the City** makes you want to ditch the pattern and instead cast on to a spontaneity that urges you to open your eyes and really see the world's wonders, both knitted and otherwise.

A superb book with broad appeal, **Knit the City** will leave you in no doubt whatsoever that the author's advice should be taken to heart: make gloves, not war.

**So what is this 'yarnstorming'?** Guerrilla knitting or 'yarnstorming' is the art of covering part of the world in a knitted or crocheted fabric and then running away like a wild thing.

It is a street art that takes knitting by the blue rinse and drags it kicking and screaming into the street to blanket a bollard in beasts, swathe a signpost with stitched silliness, or cover a corner in wild woolly creatures.

**Media opportunities:** amazing photos available; great photocall opportunities for publication date; the author will be taking part in events for Wool Week (October 2011); the author is available for interview.

**"They do graffiti using knitted...things. It's a novel approach. It's different. And it's not as...er...offensive!" Keith Lemon**

**"The ballerina outside the Royal Opera House was absolutely incredible." Phillip Schofield**

**Author, Deadly Knitshade** is a lone, wool-hungry wolf, instilled with eerie knitting powers. She is subject to constant unexpected 'knitblasts', leaving woolly debris around the city. Deadly Knitshade founded Knit the City in April 2009 and has been documenting the group's yarnstorming story ever since. She is known for her 4 a.m. panic-stitching, her pangs of guilt at abandoning her handmade creatures and her plans to one day take over the world with an army of stitched squid.



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