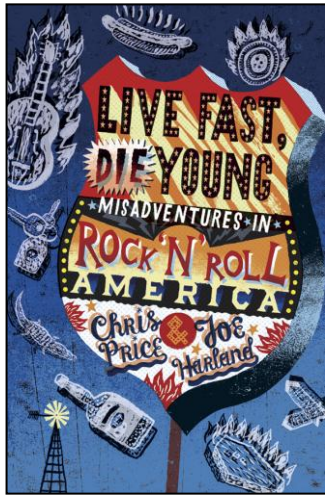


Summersdale New Book Press Alert

A tale of friendship tested to the limit, noble myths,
love lost and found, perfect lyrics, good times and rock and roll

***"A thoroughly enjoyable ride through the American musical wilderness.
It brings out the inner geek in every rock 'n roll dreamer"*** Zane Lowe, Radio 1

PUBLICATION DATE: 4TH MAY 2010



LIVE FAST, DIE YOUNG

MISADVENTURES IN ROCK 'N' ROLL AMERICA

CHRIS PRICE & JOE HARLAND

ISBN: 978 1 84953 049 1 Paperback 320 pages £7.99 May 2010

"Two men, a CD player, the open road. On a journey that would span both coasts of the United States we would share great music, good times and rock and roll hi-jinx. Roof down, stereo up, we would create the definitive soundtrack for the ultimate road movie. But more than just listening to our favourite tunes, we wanted to live them."

One autumn, radio producers **Chris Price** and **Joe Harland** drive across America to discover the roots of the sounds they love.

In ***Live Fast, Die Young*** they sell their souls to the devil on the same crossroads as Robert Johnson, buy booze from the same store as Jim Morrison, hang out with the spirit of Johnny Cash in his own front room and sit on a jetty by an alligator infested lake to sing 'Happy Birthday' to country-rock musician Gram Parsons.

But first they must learn the ukulele, grow formidable moustaches (or cockdusters as they are known in the trade), fail to get into the Chateau Marmont in Hollywood, get very drunk with rising popstar Terra Naomi – and that's just day one.

More than a travelogue ***Live Fast, Die Young*** will appeal to music fans and anyone with a taste for adventure.

"A book that shows how your obsessions can shape and change your life. Excellent"

James Dean Bradfield of Manic Street Preachers

Authors: **Chris Price** has been shaping the popular music landscape his entire career, as Director of music for MTV and prior to that as an award-winning producer for BBC Radio 1. **Joe Harland** is also an award-winning radio producer, having previously been a film critic and football commentator. Both Chris and Joe live in London.



Notes to Editors: ***Live Fast, Die Young*** is published by Summersdale and available through all good bookshops and internet booksellers or by telephoning Summersdale. **To request a review copy or to be put in touch with the authors** please contact Dean Chant on: 01243 771107 or email dean@summersdale.com



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