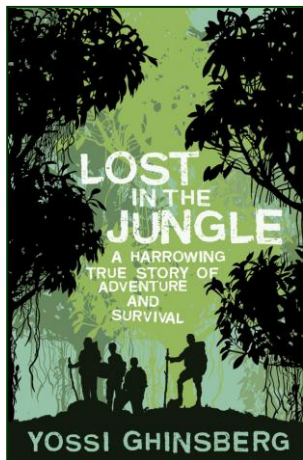


Four backpackers set off into the Amazonian rainforest on a dream expedition ... only two of them would ever be seen again



LOST IN THE JUNGLE

A HARROWING TRUE STORY OF ADVENTURE AND SURVIVAL

by

YOSSI GHINSBERG

ISBN: 978-1-84024-672-8 Paperback 320pp July 2008 £7.99

Here is a book so powerful, moving and gripping that it reads like a novel – in fact, it is one survivor's account of a tragic real-life ordeal.

Being terrified, exhausted, sick, hungry, alone, in mortal danger and wishing for death is the ultimate lesson in how to live your life ...

Four backpackers meet in Bolivia and set off into the rainforest on a dream expedition, lured by the promise of uncharted villages and forgotten tribes hidden in places tourists only dream of seeing. But what begins as an adventure of a lifetime quickly becomes a struggle for survival when they get lost in the wilds of the Amazonian jungle.

The group splits up after disagreements, and Yossi and Kevin try to find their own way without a guide. When a terrible rafting accident separates the two men, Yossi is forced to survive for weeks alone in one of the most unpredictable environments on the planet. Stranded without a knife, map or survival training, he must improvise shelter and forage for wild fruit to survive. As his skin begins to rot from his feet during raging storms, he wonders if any of the four men who started the expedition will make it back alive.

Told with gripping immediacy, this is an extraordinary, terrifying tale that you won't be able to put down.



About Yossi Ghinsberg: Since surviving his incredible ordeal, Yossi Ghinsberg has become a public speaker who is much in demand. He has appeared on *Larry King Live* (CNN TV in the USA) and a reconstruction of his jungle adventure has been shown on *The Discovery Channel*. Yossi travels the world giving motivational talks. (Clips and more information appear on his website: www.ghinsberg.com)

Says Yossi – at the beginning of his book ***Lost in the Jungle***: “I am filled with gratitude for life itself – if I've learned nothing else from the following story, I've learned that the gift of life is not to be taken for granted. Nothing is mundane; it is all a miracle.”

Notes to Editors: 1: Never before published in the UK: Yossi Ghinsberg's story of survival against the odds was a best-selling book twenty years ago in the USA, Australia and Germany. Summersdale are now making the book available in the UK for the first time.



2: Trailer DVD available on request: watch clips of the dramatic reconstruction of Yossi's ordeal (from the *Discovery Channel* TV documentary) and listen to Yossi describe his ordeal.

3: Watch videos on-line: go to Yossi's own website: www.ghinsberg.com to view the trailer for *The Discover Channel* documentary and a 14 minute interview with the USA's Larry King (CNN TV) which includes harrowing footage from the TV documentary.

4: Interview the author: Yossi Ghinsberg will be available for interview in the UK.

***Lost in the Jungle: A Harrowing True Story of Adventure and Survival* by Yossi Ghinsberg** is published by Summersdale on 7th July 2008 and available through all good bookshops and internet booksellers or by telephoning Mail Order at Summersdale Publishers on: +44 (0) 1243 771107

To request a review copy of *Lost in the Jungle*; a trailer DVD or to be put in touch with the author, please contact Elly Donovan: tel: 01243 771107 / elly@summersdale.com



summersdale publishers ltd

Press and Media Enquiries: Elly Donovan: elly@summersdale.com

46 West Street, Chichester PO19 1RP

Tel: 01243 771 107 Fax: 01243 786300 www.summersdale.com