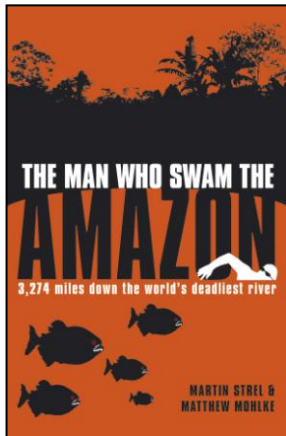


● Summersdale New Book Press Release ●
The story of the longest and most dangerous swim in history

**MARTIN STREL swam The Danube; he swam The Yangtze; he swam The Mississippi ...
And then he took on The Amazon! Now he's sharing his adventure with us in**



THE MAN WHO SWAM THE **AMAZON**

3,274 MILES DOWN THE WORLD'S DEADLIEST RIVER

by

MARTIN STREL & MATTHEW MOHLKE

ISBN: 978-1-84024-649-0 Paperback 229pp April 2008 £7.99



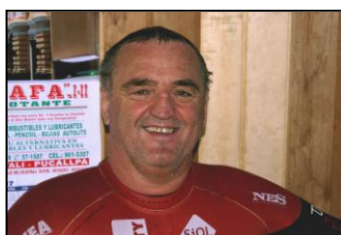
Martin Strel looks like a typical middle-aged bloke. He likes the odd beer, he likes a laugh with his mates, he likes spending time with his family, he likes playing his guitar and, from time-to-time, he also likes going for a swim in the world's longest and most dangerous rivers!

Is Martin Strel crazy? Does he have a death wish?

No. Martin Strel swims the longest rivers in the world in order to raise awareness of the need for clean water for people living in the world's poorest countries. And in 2007, this Slovenian giant-of-a-man would spend 66 days completing the most dangerous swim in human history – and almost die in the attempt.

Martin Strel became the first person to swim all 3,274 miles of The Amazon – from the Peruvian Andes to the Atlantic shores of Brazil. Millions followed his progress online as he dodged piranhas and river pirates, and met indigenous tribes who either revered him as a god or chased him with machetes.

Like pioneers who climbed Everest or explored the poles, he shifted the limits of human capability. His story – of exhaustion, illness, bravery and determination – is an inspiration to people everywhere.



About Martin Strel:

Adventurer Martin Strel is the holder of four Guinness World Records in long distance swimming, and was the first person to swim: from Africa to Europe in 1997; the Danube from source to estuary in 2000 and the entire Mississippi in 2002. Martin lives in his native Slovenia.

Writer **Matthew Mohlke** was a river guide on Martin's Amazon swim.

Notes to Editors: 1: Martin Strel is available for interview from 6th May 2008:

Martin is unavailable in April 08; he is doing a long-distance walk for charity.

2: A short DVD trailer will soon be available – and there is a wide selection of photographs on offer

3: A documentary film "Big River Man" is due for general release in the UK this autumn.

4: Further information is available at: www.amazonswim.com

THE MAN WHO SWAM THE AMAZON is published by Summersdale (April 2008) and available through all good bookshops and internet booksellers or by telephoning Mail Order at Summersdale Publishers on: +44 (0) 1243 771107
To request a review copy of THE MAN WHO SWAM THE AMAZON; to request a copy of the DVD trailer or to be put in touch with Martin Strel, please contact Elly Donovan: tel: 01243 771107 / elly@summersdale.com



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