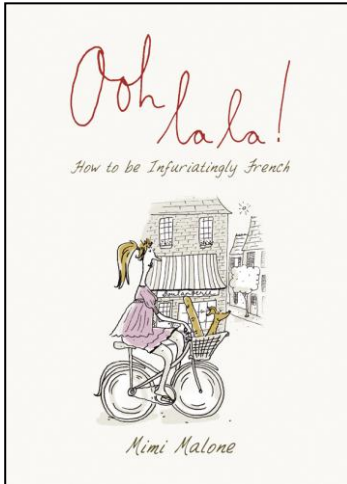


● Summersdale New Book Press Release ●
At last, everything you need to know to pass yourself off as French



The perfect gift for all Francophiles ...

Ooh La La!

How to be Infuriatingly French

by

Mimi Malone

ISBN: 978-1-84024-665-0 Hardback Illustrated 95pp April 2008 £6.99

Berets, baguettes and strings of onions are all very well, but to really fit in across the Channel takes a certain *je ne sais quoi*

Live on a diet of croissants au beurre, quiche Lorraine and tarte au citron, but maintain a strict regimen of talking non-stop about politics and waving your arms about between meals in order to remain svelte.

If someone asks you a question, you are not obliged to formulate a coherent reply: you can simply respond by shrugging your shoulders, raising your eyebrows and uttering, "Bof".

The natives might make it look easy, but being French requires a fine balance of aloof confidence, joie de vivre and style.

This quirky, illustrated guide to the Gallic Nation contains all you need to know about being correctly (and infuriatingly!) French, including such essentials as:

- What cheese has in common with marmosets
- The real rules of the road
- How to be a natural in the art of air-kissing
- How to play *pétanque* seriously
- How to attract the opposite sex
- and so much more

Go on: embrace your croissant-nibbling, queue-jumping inner Frenchman!

Notes to Editors: *Ooh La La!* is published by Summersdale and is available through all good bookshops and internet booksellers or by telephoning Mail Order at Summersdale Publishers on: +44 (0) 1243 771107

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