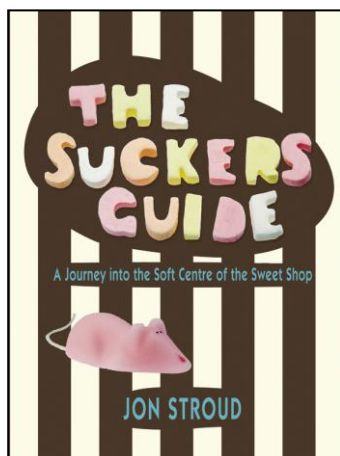


● Summersdale New Book Press Release ●
A book to get your teeth into: packed with sweet memories & sticky moments



THE SUCKER'S GUIDE

A Journey into the Soft Centre of the Sweet Shop

Jon Stroud

ISBN: 978-1-84024-709-1 Hbk 128 pages Colour photos £7.99 Oct 2008

- Mojos? • Drumsticks? • Jelly Babies? • Pink Shrimps?
- Sherbert Fountains? • Flying Saucers? • Cola Bottles?
- Milk Bottles? • Chocolate Bananas? • Swizzells Lollies?

How many do you remember ...?



Jon Stroud invites you to “turn on, tune in and pig out” with his definitive guide for anyone who has a taste for nostalgia: a gloriously gooey A-Z of the nation's tooth-rotting, taste-bud-thrilling favourites from the last few decades

Lovingly researched and written by **Jon Stroud**, this mouth-watering book examines each sweet in turn and provides – not only a physical specification for each yummy treat and a full colour photo – but also simple icons to pinpoint texture, packaging, flavour and dietary considerations (eg: Halal Option Available).

This book includes the all-important *Hero-2-Zero* rating for each sweet, which details how long each sweet can be expected to last, eg: The Giant Gobstopper has a *Hero-2-Zero* rating of 180 minutes (sucked) while the humble cola bottle has a *Hero-2-Zero* rating of a mere 15 seconds (chewed.)

Packed with amazing facts and suggestions for further chomping, this book will bring back long-lost childhood memories and have you saving your pennies again for a sugar mouse or a quarter of rhubarb & custard.

With tips on consumption techniques, little-known facts and histories of these classic confections, you'll find everything you need to graduate as a certified professional sucker.



Author, Jon Stroud spent his formative years walking home from school clutching a small paper bag packed full of Cola Bottles, Flying Saucers and Pink Shrimps. His dentist is Mr Ellis.



The Sucker's Guide is published by Summersdale and available through all good bookshops and internet booksellers or by telephoning Summersdale.

To request a review copy or to be put in touch with the author please contact Elly Donovan on: 01243 771107 or email elly@summersdale.com



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