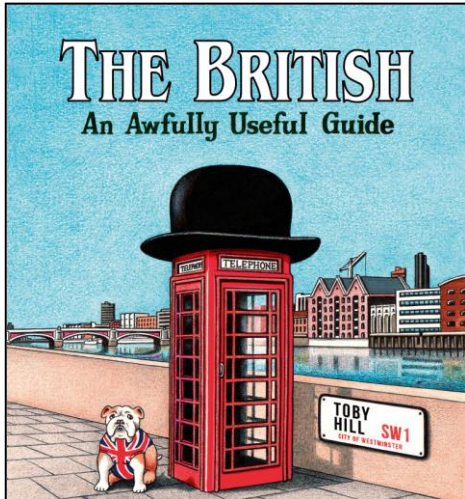


Summersdale New Book Press Release

Everything you ever wanted to know about the British but were far too polite to ask ...



THE BRITISH

An Awfully Useful Guide

Toby Hill

ISBN: 978 1 84953 192 4 HB 96pp £6.99 November 2011

For a nice day out, why not drive with your spouse to the seaside, then sit in the car (or on a deckchair next to the car) and drink tea from a (tartan) Thermos while reading the newspaper, before driving home again?

We're terribly sorry to interrupt, but – if it's not too much trouble – we'd like to let you know about a frightfully good book we're publishing. It really is jolly splendid and it has lots of colourful drawings in it which are also rather good.

This awfully helpful guide contains observations on all the quaint and quirky tendencies that make good old Blighty so great – from the undying love of a nice cuppa to the ceaseless discussion of the weather.

In this book you'll find a host of tongue-in-cheek observations on everything from the art of barbecuing in the rain to having a right royal knees-up, all served up with a dash of poppycock and a smidgen of piffle.

Explore Great British traditions such as: complaining; eating jaw-breaking sweets; pomp and ceremony; the tartans of Scotland – and Essex; Morris Dancing and pubs.

Enjoy some typically British leisure time such as: disastrous family outings to stately homes; caravanning; listening to aged rock stars; a trip to the seaside; and, of course, cricket and rugby.

Tuck into some Great British delicacies such as: Cream Teas; Yorkshire Puds; Sunday Roasts; Black Puddings; Pork Pies and Jam Sandwiches.

Master British etiquette by learning how to: apologise frequently; avoid speaking to strangers; wear the right attire; become fluent in understatement and euphemism as well as the correct way to speak English when abroad; while, of course, keeping a stiff upper lip at all times.

... and much, much more besides

We'd like to suggest that you read this book on the train – but it's likely to have been cancelled due to leaves on the line or the wrong type of snow. So why not just curl up with a nice cup of tea and a few digestives instead – and enjoy a jolly good laugh at ourselves?

Media opportunities: Extracts/serialisation



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