



## SUMMERSDALE NEW BOOK RELEASE CONTINUED

TWILIGHT, TRUE LOVE AND YOU:  
Seven Secret Steps to Finding Your Edward or Jacob  
PUBLICATION DATE: APRIL 2011

**Louise Deacon** is a chartered clinical psychologist and a senior university tutor, specialising in relationships, sexual health and depression. For 21 years, she has worked primarily with young people suffering from relationship issues, helping them make choices to improve their future emotional lives. She first became aware of *Twilight* when she noticed people reading it in the waiting room before their appointments. Louise had already been struck by the power of romantic fiction in influencing young women's relationship decisions and decided to take a closer look at the *Twilight* saga. She realised that not only was the series highly relevant to the psychology of young women in the twenty-first century, but had the potential to have a huge impact on their romantic lives.

### Feature ideas:

- **The social effects of the *Twilight* saga on young girls**
- **The real psychology of *Twilight*.** What the *Twilight* saga really tells us about the psychology of our young women. Forget outdated Freudian notions of repressed sexuality. The popularity of *Twilight* is far more revealing than this.
- **Why women choose dangerous men.** Violence in teenage relationships is still high despite the greater freedom of choice women have today. Why women fall in love with violent men and how unrealistic romantic ideas play a part.
- **The Romance Delusion – the God Delusion's handy replacement?** The rise of secularism means women are hoping to fulfil all their emotional and spiritual needs in their romantic relationships. The popularity of the *Twilight* saga is the latest evidence of this.
- **Is the *Twilight* saga setting up the younger generations with an unrealistic expectation of happiness?** Can any mortal man match the ideals of Edward and Jacob?
- **Ask the expert** – question and answer feature with the author
- **Why does he say 'I love you' one minute, but treat me badly the next?** The psychology of how men love.
- **Your daughter loves *Twilight* – should you be worried?** Why your daughter loves the *Twilight* saga. The dangers of romantic fiction for your daughter and what you can do about it.
- **A great foundation for magazine quizzes:**
  - Is my relationship healthy?
  - Is he your Edward?
  - What type of man are you dating? E.g. the Bad Boy, the Protector etc
  - Who would really suit you best: Edward or Jacob?

### Media opportunities:

• Author can write feature articles • Extracts / serialisations • Author interviews • Viral media campaign is to be released for publication • Video links available for online media • Photos of author available • Competition copies •

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