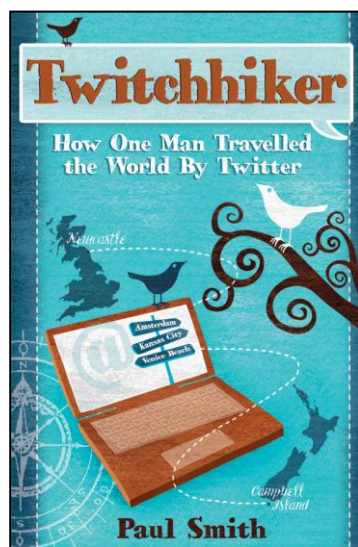


## Summersdale New Book Press Release

Adventure travel around the world relying only on the help of Twitter followers

**PUBLICATION DATE: 2ND AUGUST 2010**



# Twitchhiker

## How One Man Travelled the World By Twitter

**Paul Smith**

ISBN: 978 1 84953 074 3 Paperback 320 pages £8.99 August 2010

### There were **5** rules of Twitchhiker

- 1:** He could only accept offers of travel and accommodation from people on Twitter.
- 2:** He couldn't make any travel plans further than three days in advance.
- 3:** He could only spend money on food, drink and anything else that might fit in his suitcase.
- 4:** If there was more than one offer, he chose which to take.  
If there was only one, he had to take it within 48 hours.
- 5:** If he was unable to find a way to move on from a location within 48 hours, the challenge is over and he would go home.

Bored in the bread aisle of the supermarket one day, Paul Smith wondered how far he could get around the world in 30 days using just the goodwill of users of social networking site Twitter. At the mercy of these rules, he set his sights on New Zealand – the opposite point on the planet to his home in Newcastle. All he had to do next was explain the idea to his new wife!

**Twitchhiker** is a travel adventure book with a twist. **Paul Smith** travelled by road, boat, plane and train; slept in five-star luxury and on no-star floors; shmoozed with Hollywood A-listers and was humbled by the generosity of the thousands who followed his journey and determined its course.

**Author Paul Smith** ([www.twitter.com/twitchhiker](http://www.twitter.com/twitchhiker)) is a former Sony award-winning radio producer and now edits websites, blogs and builds iPhone applications. He currently has 10,000 followers on the site.

**Notes to Editors:** **Twitchhiker** is published by Summersdale and available through all good bookshops and internet booksellers or by telephoning Summersdale. **To request a review copy or to be put in touch with the author** please contact Elly Donovan on: 01243 771 107 or email [elly@summersdale.com](mailto:elly@summersdale.com)



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